## **Press Release**

September 22nd, 2019



## AUFGUSS-WM in the Netherlands Poland wins again as World Champion in Single and Team Competition

"Sauna-Festival with Friends": The seventh AUFGUSS-WM in the newly built Wellness Thermen Berendonck in Wijchen near Nijmegen (Netherlands) came to a successful end with fireworks and an Aftershow Party on Sunday night.

As in the previous year, Poland won the two competition categories Single and Team. Karolina Jarzabek (Magic Night) and Katarzyna Klajn & Lukasz Dluzniewski (Quixote vive) were able to inspire the international jury and the numerous European guests with their professional shows.

This is the first time in Aufguss history that a woman has won the current title as Aufguss World Champion. 100 "Masters of Aufguss" (MoA) from eleven countries took part in the multi-day battle in the Sauna Theater, the only one of its kind in the world. Up to 200 guests were able to experience each of the 80 Show Aufgusses at the same time.

Jury President Martijn Vanhoorelbeke and Torsten Splanemann-Du Chesne, Vice President of AUFGUSS-WM e.V., praised the aesthetics and harmony of the Show Aufgusses, the breadth of the storytelling and acting skills.

The international jury of experts awarded points for professionalism, heat increase, waving techniques, fragrance selection, Show Aufguss theme, show elements, emotions/creativity/atmosphere and team spirit.



The individual results of the AUFGUSS-WM are available on the relaunched website www.aufguss-wm.com and on Facebook.

As last year, the main sponsor of the AUFGUSS-WM was the internationally active Finnish company HARVIA Sauna & Spa. "Relaxing Moments & Natural Wellbeing". With this slogan, HARVIA promotes its "complete solutions for all requirements and facilities in order to optimise sauna and spa experiences".

The next AUFGUSS-WM is scheduled for 2020 from 7th to 13th September in Palac Saturna / Termy Rzymskie in Czeladz' near Katowice in southern Poland. The venue is the sauna Colosseum, currently under construction, with a capacity for 300 people, which can be titled "the biggest sauna in the world".

Representative of the AUFGUSS-WM and responsible for the regulations is the association AUFGUSS-WM e.V., founded in 2017. It currently includes partner companies from 13 countries; the association is based in Bielefeld at the German Sauna Association.

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